

INTERCOLLEGIATE BROADCASTING SYSTEM
Public Relations Office
Bethany, West Virginia
October 21, 1949

The Intercollegiate Broadcasting System, established in 1940, is an association of college campus broadcasting stations located throughout the country. As of October 1949, the system has 83 affiliated stations. About three thousand people work on the student staffs of IBS stations from which several hundred enter the broadcasting industry each year. In addition to providing a valuable training ground for the broadcasting industry, IBS stations, which limit their coverage to their college communities, represent a powerful medium to local and national advertisers wanting to reach the important college market.

IBS was established for the purpose of pooling the resources of college stations in order to encourage and further the development of college radio in this country. It is a non-profit organization, incorporated under the laws of Rhode Island, controlled entirely by the campus stations and financed through annual dues. The administrative personnel of IBS include active members, faculty advisers, and alumni of stations within the system. The Board of Directors consists of a number of individuals well known in broadcasting and educational circles.

Among the services which IBS offers its members are: maintenance of transcription and script libraries, engineering research and distribution of technical information, and the publication of bulletins, newsletters and handbooks on various aspects of radio. In addition IBS represents the stations collectively before advertisers, publishers, and government agencies. When the Federal Communications Commission recently proposed prohibitively rigid regulations for college stations, IBS filed a petition requesting that public hearings be held. Largely through the efforts of the system and its member stations, to date, 43 Senators and Congressmen, 4 state Governors, 52 standard broadcasting stations, and numerous organizations have written the commission in behalf of college radio. IBS has now been requested by the Commission to obtain specific data on the operation of its stations. Such data will be considered in determining the technical requirements of the new rules.

INTERCOLLEGIATE BROADCASTING SYSTEM

Radio Relations Office
Hockmeyer, West Virginia
October 21, 1949

The Intercollegiate Broadcasting System, established in 1937, is an association of college students and faculty members located throughout the country. At its inception, the system had 33 affiliated stations. About three thousand people work on the system, and of 115 stations from which several hundred hours of programming are broadcast each year. In addition to providing a valuable medium for the broadcasting of educational material, the system also provides a means for the dissemination of information to local and national audiences wishing to hear the important college market.

ITS was established for the purpose of providing the resources of college stations in order to encourage and further the development of college radio in this country. It is a non-profit organization incorporated under the laws of Rhode Island, controlled entirely by the campus stations and financed through annual dues. The administrative personnel of ITS include active members, faculty advisors, and a staff of stations within the system. The Board of Directors consists of a number of individuals well known in broadcasting and educational circles.

Among the services which ITS offers its members are: maintenance of transcription and script libraries; engineering research and distribution of technical information; and the publication of bulletins, news-letters and handbooks on various aspects of radio. In addition ITS represents its stations collectively before administrative, legislative, and government agencies. When the Federal Communications Commission recently proposed modifications in its regulations for college stations, ITS filed a petition requesting that public hearings be held. Largely through the efforts of the system and its member stations, to date, 45 Senators and Congressmen, 4 state Governors, 32 state and broad-casting stations, and numerous organizations have written the commission in behalf of college radio. ITS has not been requested by the Commission to obtain specific data on the operation of its stations. Such data will be considered in determining the technical requirements of the new rules.